



Resource Guide

Getting to know our Newsletter. The Top 10 links:

- 1) A **proven track record** of outperformance does matter:

<https://thedowtheory.com/about/top-ranked-financial-letter/>

- 2) What is the **historical record of past bull and bear markets**, and where is it now:

<https://thedowtheory.com/indicators/bull-bear/historic-record/>

- 3) **Learn to classify Bull and Bear markets:**

<https://thedowtheory.com/indicators/bull-bear/>

- 4) A **primer on the Dow Theory** for the 21st Century by Jack Schannep (one of our two trend Indicators):

<https://thedowtheory.com/portal/special-reports/the-evolution-of-the-dow-theory-of-the-21st-century/>

- 5) Our **timing indicators and their performance:**

- a) The Dow Theory for the 21st-century (DT21C): Trend indicator #1

<https://thedowtheory.com/portal/special-reports/the-complete-record-of-the-dow-theory-for-the-21st-century/>

- b) The Blay Timing Indicator (BTI): Trend Indicator #2

<https://thedowtheory.com/portal/special-reports/blay-timing-indicator/>

c) The **Composite Indicator** (a blend of the DT21C and the BTI): The Indicator we follow in our actual money portfolio:

<https://thedowtheory.com/portal/special-reports/composite-timing-indicator-the-complete-record/>

6) A **third-party assessment on the Dow Theory for the 21st Century** (must read):

<https://thedowtheory.com/portal/special-reports/dow-theory-for-the-21st-century-a-third-party-examination/>

7) **Capitulation**: Identify when the market is ready to rebound. When, exceptionally, it pays off to bet on a mean reversion:

<https://thedowtheory.com/portal/special-reports/about-capitulation/>

8) What we wrote at different times and price levels (past Letters). **Vital to survive future Bear markets and never miss a new Bull market**:

a) All past Letters since the inception of our service:

<https://thedowtheory.com/insights/letters-table-view/>

b) Old Letters (many of them before the start of our service sent to institutional clients) which were prescient at critical market junctures:

<https://thedowtheory.com/insights/archived-letters/>

9) The **Consumer Confidence Index** (when properly applied) may help put us on guard before the Bear market strikes and forecast the next recession:

<https://thedowtheory.com/portal/special-reports/theres-something-about-consumer-confidence/>

10) The **art of setting profit targets** (and evidence that they have worked for us repeatedly) explained:

<https://thedowtheory.com/portal/special-reports/the-rule-of-seven/>